



**TEXT MESSAGE ADVERTISING IS HERE! TRY IT NOW.
TO TAKE YOUR MARKETING TO THE NEXT LEVEL
CONTACT YOUR ECI ADTEC AGENT.**

**MOBILE TEXT • EMAIL • INSTANT MESSAGING •
SOCIAL PUBLISHING (FACEBOOK, TWITTER, MYSPACE)**

MOBILE COUPONS



Drive traffic to your business by texting your mobile coupons to your customers. Turn a onetime customer into a repeat customer and change your slow days into busy ones. You can notify your customers immediately with big sales, new shipments and important announcements.

APPOINTMENT & RESERVATION REMINDERS



We created a mobile text messaging reminder feature that allows you to easily queue and send automated appointment and reservation reminders via SMS. It's perfect for Doctors, Dentists, Chiropractors, Day Spas, Tanning and Beauty Salons, Automobile Service Centers, and much more. It is a great way to text people every three months to remind them about their oil changes and to offer them a small discount with proof of text.

MOBILE VOTING



Create all types of fun and engaging SMS votes and polls and ask a multiple choice question with up to ten choices. As people vote via text messaging, every vote is categorized and automatically tallied so that it's really easy for you to see and analyze the results.

TWO-WAY TEXT MESSAGES

Two-way text messaging (chatting) allows you to send messages back and forth to individuals. Recipients of a text blast can simply reply back to the text message and their responses will be captured in your ECI Adtec Inbox or forwarded to an email or mobile phone of your choice.



- Easily export out all of the replies and messages from the Inbox to an Excel file.
- Permanently remove and easily block mobile numbers right from the Inbox.

BULK SMS



Businesses and organizations utilize ECI Adtec's web-based software for its Mobile Keyword technology and Bulk Texting Services. They utilize the Mobile Keywords to get people to opt-in to their mobile distribution list, and then using ECI Adtec they send out Bulk SMS Text Messages once they've accumulated a list of numbers to text.

MOBILE KEYWORDS

Setup as many Mobile Keywords as you'd like in minutes. When people text your keyword it automatically opts their mobile number into your ECI Adtec database. Automatic replies are texted back to people that text your Mobile Keyword, and you can customize and change this auto-responder text at any time.



- Send the auto response message once per mobile number, every time the keyword is texted, or once per time frame (day, hour, week, or month). You can also send an Alternate Auto Response text message if someone has already texted your keyword before.
- People can text your Mobile Keyword followed by a message they want to send you. All of their messages will be captured in your ECI Adtec Inbox or you can have them forwarded to an email or mobile phone of your choice.
- Automated and recurring messages can be sent to any new keyword signups. So if someone texts your Mobile Keyword you can setup an automatic text to be sent to them on day 1, day 5, day 30, day 100, etc.
- Have a notification texted to your mobile phone or emailed to you when somebody texts your keyword so you can follow up right away.

ONLINE SIGN UP PAGES

Create Online Signup Pages so people can enter their contact info on your website and automatically populate your ECI Adtec database.



- Choose from dozens of pre-designed Online Signup Page templates or design your own Online Signup Page to match your website by plugging in the HTML source code.
- Send an auto-responder (automatic response) to go out immediately after someone signs up on your Online Sign Up Page (maybe information about your company, next sale, or event). Send an Active Auto Responder message via email, IM, text message, or all three.

ADVANCED MESSAGING OPTIONS



- Tie your mobile phone to your account so that when you're not in front of a computer you can send out a single text message from your phone and message everyone in a distribution list on every mode of communication (SMS, IM, and Email).
- Setup recurring and automated messages to be sent out at certain days and times of the week, month, or year.
- Schedule messages for future delivery time.
- Compose mobile texts, instant messages, and emails that automatically address each recipient by their first and last name so it's more personal (merged fields).
- Select from over 100 stylish email templates or plug in your own custom HTML code.
- Update your status messages on Facebook, MySpace, and Twitter right from ECI Adtec.
- Easily select only certain area codes to send your text messages to.

Electronic Commerce International



"The Future Of Payment Processing"